



Quarter Ending:3/31/10

CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

WAFF 48 certifies that all 12-and-under children's television programs (listed in table below) carried during this quarter on its digital channels were formatted so that, as a matter of standard policy and practice, the programs would not exceed the "commercial matter" time limits of §73.670(a) of the FCC's rules: Weekdays: 12 minutes in any clock-hour children's programming (6 minutes in a stand-alone half-hour program); Weekends: 10.5 minutes in any clock-hour children's programming (5.25 minutes in a stand-alone half-hour program).

<u>Program Title</u>
<i>The Zula Patrol, My Friend Rabbit, Willa's Wild Life, Babar, Jane and the Dragon, Shelldon, Turbo Dogs, 3-2-1 Penguins/Larry Boy Stories- WAFF</i>

1. Station certifies that there were not any time periods during the quarter in which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming.

x
Yes

No

If no, provide details of each such instance in Annex A.

2. Station certifies that, during the quarter, it has complied with the commercial requirements of §73.670(b), (c) & (d) of the FCC's rules regarding the display of Internet website addresses during 12-and-under children's programming, which requirements became effective January 2, 2007.

x
Yes

No

If no, provide details in Annex B.

I hereby state, under penalty or perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

Luz A. Michel
Signature/Title of Authorized Station Employee
Date: 3/31/10

THIS NETWORK COMMERCIAL LIMITS
AND WEB SITE RULE COMPLIANCE CERTIFICATION,
FIRST QUARTER 2010

FOLLOWING IS A LIST OF ALL THIS NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE FIRST QUARTER OF 2010, JANUARY 1, 2010 THROUGH MARCH 31, 2010. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES WAS INCLUDED IN THE NETWORK TRAFFIC REPORTS FOR THE FIRST QUARTER OF 2010, WHICH EACH AFFILIATED STATION HAS RECEIVED HERETOFORE.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

Children's Weekday Programs (series)

1. Program: A Miss Mallard Mystery
Time: Mondays, Wednesdays, Fridays 7:00- 7:30 AM ET
Duration: 30 minutes
Rating: TV-G
2. Program: C.L.Y.D.E.
Time: Tuesdays, Thursdays 7:00- 7:30 AM ET
Duration: 30 minutes
Rating: TV-G

3. Program: Wonderful Wizard of Oz
Time: Monday- Friday 7:30- 8:00 AM ET
Duration: 30 minutes
Rating: TV-G
4. Program: Spider Riders
Time: Monday- Friday 8:00- 8:30 AM ET
Duration: 30 minutes
Rating: TV-Y7 FV
5. Program: Journey to the West
Time: Monday- Friday 8:30- 9:00 AM ET
Duration: 30 minutes
Rating: TV-G
6. Program: Emily of New Moon
Time: Monday- Friday 9:00- 10:00 AM ET
Duration: 60 minutes
Rating: TV-Y7

Children's Weekend Programs (series)

1. Program: Green Screen Adventures
Time: Saturdays 10:00- 10:30 AM ET
Duration: 30 minutes
Rating: TV-Y7 E/I
2. Program: Wimzie's House
Time: Saturdays 10:30- 11:00 AM ET
Duration: 30 minutes
Rating: TV-Y E/I
3. Program: The Country Mouse and the City Mouse Adventures
Time: Saturdays 11:00- 11:30 AM ET
Duration: 30 minutes
Rating: TV-Y E/I
4. Program: Horseland
Time: Saturdays 11:30 AM- 12:00 PM ET
Duration: 30 minutes
Rating: TV-Y7 E/I
5. Program: Liberty's Kids
Time: Saturdays 12:00- 12:30 PM ET
Duration: 30 minutes
Rating: TV-Y7 E/I
6. Program: Liberty's Kids
Time: Saturdays 12:30- 1:00 PM ET
Duration: 30 minutes
Rating: TV-Y7 E/I

7. Program: Potatoes and Dragons
Time: Sundays 8:00- 8:30 AM ET
Duration: 30 minutes
Rating: TV-G
8. Program: Potatoes and Dragons
Time: Sundays 8:30- 9:00 AM
Duration: 30 minutes
Rating: TV-G
9. Program: Mummies Alive!
Time: Sundays 9:00- 9:30 AM ET
Duration: 30 minutes
Rating: TV-Y7 FV
10. Program: Mummies Alive!
Time: Sundays 9:30- 10:00 AM ET
Duration: 30 minutes
Rating: TV-Y7 FV
11. Program: Spider Riders
Time: Sundays 10:00- 10:30 AM ET
Duration: 30 minutes
Rating: TV-Y7 FV
12. Program: Spider Riders
Time: Sundays 10:30- 11:00 AM ET
Duration: 30 minutes
Rating: TV-Y7 FV

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ALL THIS NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE FIRST QUARTER OF 2010, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY THIS NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC

SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:

KYLE HART/PROGRAM & OPERATIONS MANAGER- THIS NETWORK

03/31/10

April 5, 2010

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (for QUBO Kids on NBC) as set forth in the attached Community Relations Quarterly Children's Programming Report for 1st quarter 2010. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

1. Educational Objectives: QUBO for both the 1st quarter 2010 and 2nd quarter 2010.
2. Core programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the educational and informational needs of children 16 and under. Please note that the age target for QUBO programming on NBC is 4-8 years old. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of the new FCC Form 398, we have added specific episode numbers.
3. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
4. Public service announcements targeted to children 16 and under.
5. Non-broadcast efforts that enhance the educational and informational value of NBC Network programming to children.
6. Network on-air promotional efforts, which include a schedule of QUBO programming on NBC on-air promos.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 1st quarter of 2010 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. §§ 73.670(a)-(d), provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content there to other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

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